

E-cigarette Consumer Group Pleased that E-cigarettes will be Regulated as Tob. Prod.

Online PR News – 25-April-2011 – On Monday, the US Food and Drug Administration conceded after nearly two years of insistence that e-cigarettes should be classified as a drug delivery device, that e-cigarettes will be regulated as a tobacco product under the Food Drug and Cosmetic Act (FD&C Act). Two federal courts have declared the product is not a drug delivery device as previously claimed by the FDA.

On June 22, 2009 the Family Smoking Prevention and Tobacco Control Act amended the FD&C Act to give the FDA the authority to regulate tobacco products. The amended FD&C Act included in its definition that “tobacco product” meant any product “made or derived from tobacco” that is not a “drug,” “device,” or combination product under the FD&C Act.

Since 2009, National Vapers Club (NVC), a consumer organization for e-cigarette users, has been asking the FDA to regulate e-cigarettes as tobacco products to protect public health and provide regulation to an industry which is growing at an exponential rate.

“National Vapers Club has concerns for the health of its members who continued for the past 2 years to consume an unregulated product while the debate carried on about what the products should be regulated as and we hope that the FDA will expedite the process of proposing safety regulations for e-cigarettes in the interest of public health.”, says Spike Babaian, president of National Vapers Club.

NVC expects that the FDA will consult with e-cigarette consumer and industry groups to fully understand how e-cigarettes are being used and sold in order to get a clearer understanding of the product and be better able to promulgate regulations which will provide effective and realistic safety standards for the e-cigarette industry.

National Vapers Club has established its own set of guidelines and asks supporting vendors to follow these guidelines as responsible retailers who have the best interest of the e-cigarette community at heart. NVC looks forward to working with the FDA to set up reasonable regulations to keep e-cigarettes both safe for consumers and effective as a substitute for combustible tobacco cigarettes.